



FINAL FUNDRAISING REPORT



Terrace Lodge
COMFORTS OF HOME

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EXECUTIVE SUMMARY

The Terrace Lodge Fundraising Campaign set out with one ambitious goal: to enhance the lives of residents by providing the Comforts of Home—the essential yet meaningful touches that transform a long-term care home into a truly welcoming and comforting space.

Over the past five years, this campaign has been a remarkable community effort, bringing together individuals, businesses, service clubs, and local municipal partners across Elgin County. Through a mix of strategic fundraising initiatives—including the Wish Book, targeted giving drives, and major events like the Warden’s Gala and Kinsmen Club Gala—we successfully raised \$517,498 in donations, pledges, and in-kind contributions.

These funds are directly supporting a wide range of enhancements, from beautiful outdoor spaces, comfortable furnishings, and technology upgrades to specialized recreational items that enrich the daily lives of residents. Every donation, no matter the size, has contributed to ensuring that Terrace Lodge is not just a care facility, but a place that truly feels like home.

This achievement was made possible through the dedication of our Fundraising Committee, countless volunteers, and the generosity of our donors. We are beyond grateful for the outpouring of support and the shared belief in making a difference for those who call Terrace Lodge home.

As we approach the Grand Opening & Donor Recognition Event on June 7, 2025, we celebrate not just the funds raised, but the spirit of community, compassion, and commitment that made it all possible. This campaign has been a shining example of what we can accomplish when we come together for a cause that truly matters.



Thank you for being part of this journey. Your generosity has made a lasting impact.

MESSAGE FROM THE CAMPAIGN CHAIR



As we close the chapter on the Terrace Lodge Fundraising Campaign, I am filled with gratitude and admiration for the incredible generosity and dedication of our community.

What started as a vision to enhance the quality of life for residents at Terrace Lodge has become a testament to the power of collective action.

Our journey has been marked by determination, creativity, and an unwavering commitment to making Terrace Lodge feel like home. Thanks to the tireless efforts of our Fundraising Committee, Staff, volunteers, and donors, we have exceeded our goal and raised \$517,498, ensuring that residents have access to the comfort-enhancing features and amenities they deserve.

Throughout the campaign, we witnessed remarkable support—from individuals, service clubs, businesses, and local municipal partners—all coming together to bring our "Comforts of Home" vision to life.

Events like the Warden's Gala, the Kinsmen Club Gala, and our community-wide bowling tournament showcased not just our fundraising goals but the heart and generosity of Elgin County.

I would like to extend my deepest appreciation to the entire Fundraising Committee, Elgin County staff, and every donor, sponsor, and volunteer who played a role in this journey. Your contributions have created a lasting impact on the lives of Terrace Lodge residents, their families, and the dedicated staff who care for them every day.

As we prepare to celebrate this success at the Grand Opening and Donor Recognition Event on June 7, 2025, I hope you take pride in knowing that your support has made a meaningful difference.

On behalf of the Fundraising Committee, thank you for being part of this extraordinary effort. Together, we have built something truly special.

A handwritten signature in black ink, appearing to read 'Dominique Giguère'.

Dominique Giguère

Chair, Terrace Lodge Fundraising Campaign

CAMPAIGN VISION & GOALS



Vision

The campaign was launched with a vision to create an inviting state-of-the-art Home where residents feel safe and comfortable, and where staff and volunteers are enabled to provide excellent care.

As the redevelopment gets completed, and as the amenities get enhanced with the purchase of items for home comfort, the staff, residents and families of Terrace Lodge will notice a shift from the traditional medical model toward a home like model of care.



Goals

The goal of the campaign was to raise sufficient funds to purchase the items deemed necessary to enhance Terrace Lodge and provide residents with the Comforts of Home.

In the spring of 2024, once most of the redevelopment was completed and final design features known, the list of items was revised based on actual needs. The total cost, and therefore the final fundraising goal, was adjusted to just below \$500,000.



CAMPAIGN PLANNING & EXECUTION: FUNDRAISING COMMITTEE

To facilitate the planning and execution of the Comforts of Home campaign, a Fundraising Committee was formed in 2020, as a sub-committee of the Terrace Lodge Redevelopment Steering Committee. The mandate of the Fundraising Committee was to plan, coordinate, implement, and evaluate fundraising activities, and to ensure that the funds raised were utilized to purchase value-added enhancements to the Terrace Lodge Redevelopment.

Over the course of the 5-year campaign, various members of municipal councils and the community contributed their time, efforts, and ideas, to fulfill the mandate of the Committee and achieve the goals of the campaign.

Despite many challenges, the committee members persevered, never lost sight of the Terrace Lodge residents' needs, learned a lot, and had some fun along the way! The campaign would not have been successful without the dedication and commitment of all these individuals.



**Dominique
Giguère**



**Jamie
Chapman**



**Jim
Jenkins**



**Ruth Anne
Perrin**



**Kay
Haines**



**Muriel
Carrel**



**Richard
Kisuule**



**Peter
Barbour**



**Fionna
Wynn**



**Amarilis
Drouillard**



**Sarah
Leitch**



**Kathryn
Desroisers**

CAMPAIGN PLANNING & EXECUTION: STAFF SUPPORTS

The Fundraising Committee was supported, guided, informed, and kept organized by Elgin County staff, from the administration team and from the Long Term Care Homes team. Their work, often behind the scenes, was essential to the effective and successful functioning of all fundraising activities.



Jennifer Ford

Director of Financial
Services/Treasurer



Michele Harris

Director of Homes &
Seniors Services



Ashley Temple

Administrator
Terrace Lodge



Tanya Noble

Manager of Program &
Therapy Services



Katherine Thompson

Manager of
Administrative Services/
Deputy Clerk



Mike Hoogstra

Manager of
Procurement & Risk



Jenna Fentie

Legislative Services
Coordinator



Stefanie Heide

Legislative Services
Coordinator

The Committee is very grateful for the professional support provided by staff.

FUNDRAISING STRATEGIES AND APPROACHES: THE WISH BOOK AND TARGETED DRIVES

Building Trust and Transparency

From the start, the Committee recognized the need to inspire trust and confidence in the fundraising efforts through full transparency and tangible results. To that end, the Committee worked with Staff, the Residents Council, and their families and caregivers to develop a Wish Book. This “catalogue” captured a list of actual items that were identified as being needed to enhance the quality of life and work at Terrace Lodge.



Engaging Donors and Clarifying Needs

The Committee hoped to make it clear to all donors that although the redevelopment of the Terrace Lodge facility was funded by the province and partially subsidized by the municipality, additional funds were needed to purchase the value-added items. With the Wish Book, donors were able to clearly see what their donations would go toward and also had the option to designate their donation toward a specific item.



Strategic Fundraising and Campaign Sustainability

The Wish Book approach proved to be a strategic tool, allowing the Committee to break the overall fundraising goal into achievable components. It also enabled the creation of targeted initiatives for specific items or for donors who felt a personal connection to items they wished to sponsor. Additionally, the Wish Book helped keep the campaign dynamic and fresh, mitigating donor fatigue over the 5-year period through seasonal advertising campaigns and continuous updates to the website.

FUNDRAISING STRATEGIES AND APPROACHES:

RAISING AWARENESS



With the generous support of the Aylmer Express and the professional touch of their Graphics Group, the Fundraising Campaign ensured a consistent, visible and attractive presence at several community events throughout the County, year-round.

This outreach strategy raised awareness about the campaign and the needs of residents at Terrace Lodge.

Visitors at the booth got to learn more about the campaign, picked up a fridge magnet to remember to donate, picked up brochures on how to donate, how to set up a legacy donation, and had a chance to purchase a copy of the book *“These Hands”*.

Colouring kits were also distributed. In partnership with the County libraries, Terrace Lodge residents were able to receive greetings and coloured sheets dropped off at their local branch.

FUNDRAISING STRATEGIES AND APPROACHES:

SPECIAL EVENTS



April 2022: Warden's Gala

Elgin County Warden Mary French hosted a Charity Gala. The beautiful event combined great food, music, several presentations and an art auction. It was also the official release of the book *These Hands*, a collection of photographs capturing the hands and life stories of the Homes' residents. Volunteers, members of Council, sponsors, staff, community partners and many Elgin County residents came together for a memorable evening which raised **\$24,290**.



February 2024: Kinsmen Club Gala

Later in the campaign, the Fundraising Committee partnered with the Aylmer Kinsmen Club to organize a second Charity Gala. Once again, sponsors and community partners worked with the Fundraising Committee to offer another elegant evening filled with sit down dinner, music, a silent auction, and various fundraising challenges. Thanks to everyone's effort and generosity, the evening added another **\$23,082** toward the Campaign's goal.



September 2024: Bowling Tournament

With the Campaign's fundraising goal in sight, Committee members challenged all municipal councils in Elgin County to form teams and compete in a friendly Bowling tournament, hosted at Cy's Lanes and Lounge in Aylmer.

Each bowling team met or exceeded the minimum entry pledge levels and dozens of community members across the County contributed donations. Participants also enjoyed prizes and a silent auction, which all together raised just under **\$15,000**.

BY THE NUMBERS



\$517,498 Raised

As of February 2025, \$517,498 was received in total donations, in cash, pledges, and in-kind contributions. Expenses were kept very low (\$24,816) and below our 5% target. This is enabling \$492,682 to be put toward the purchase of the items listed in the Wish Book.



519 Donations

As of February 2025, 519 transactions have been processed, capturing donations from service clubs, businesses, individuals, estate gifts, or purchases of books, event tickets and auction items.



5000+ Hours of Volunteer Work

Committee members met regularly to plan, make decisions, and execute the various aspects of the campaign. Members also organized and participated in several community events, including 2 galas and 1 bowling tournament. Thanks to all the volunteers hours invested, each dollar donated is being maximized to the benefit of residents.

FINANCIAL SUMMARY

The following chart represents the full financial picture at the end of the fundraising campaign.

Donations Received for Terrace Lodge Fundraising as at Feb 28, 2025	Grand Totals
REVENUE (Donations to date)	
Cash/Cheque	209,803
Credit Card	65,469
Donations Prior to Campaign Start	8,105
Pledges (Expected Value)	170,150
In Kind Donations	2,125
Warden's Gala Event	24,290
Kinsmen Event	23,082
Bowling Tournament	14,474
Total Donations	517,498
EXPENSES	
Fees (credit card)	2,192
Fundraising Consultants	4,500
Signage	2,825
Meeting Room Rental	150
In Kind Purchases	25
Advertising and Promotion	15,124
Total Expenses	24,816
Total Donations towards campaign	492,682

ITEMS FULLY FUNDED

Thanks to all the generous donors, sufficient funds have been secured to purchase all the items that were prioritized by residents and staff in the Wish Book. The list includes:



- **Gazebos**
- **Chapel Stained Glass Panels**
- **Water Feature**
- **Above Ground Planters**
- **Outdoor Solar Lighting, garden ornaments**
- **Benches**
- **Bird Centre and bird seeds**
- **Accessible outdoor tables and chairs**
- **Stainless Steel BBQs**
- **Outdoor stackable chairs**
- **Abbey Computer System and Support**
- **Montessori Kits**
- **Electric Fireplace Lounge**
- **Lounge Furniture**
- **Dining Set for Private Family Dining**
- **Card tables, folding tables**
- **Overnight Suite furnishings**
- **Lobby Furniture**
- **Fish Tank (artificial, therapeutic)**
- **Sound System**
- **Bookcases**
- **Resident Keepsake Box**
- **Door and Wall Decals**
- **Sheds**
- **Exterior staff lounge: construction and furniture**
- **Balcony furniture + umbrellas + urns**
- **Blanket warmers**
- **Accessible outdoor swing**
- **iPad Centre, iPads 4, stands, locks**
- **Orientation Board**
- **Lobby Games Tables**
- **Beauty, Art, Aviation, Music Nooks and Supplies**
- **Kitchen / Baking items (for recreation)**
- **Portable shuffle board table**
- **Recreation Items (Games, Puzzles, Plants, Dolls)**
- **Portable Snoezelen Cart**

A full, detailed list of items will be released toward the end of 2026, when the purchasing process has been completed.

DONORS

Donors are the ones who bring a fundraising campaign to life. We hope you know how much your generosity warmed everyone's heart and motivated the Committee to work hard toward the goal. You are part of a beautiful journey and we can't thank you enough!!

Donors include the individuals, businesses and groups listed below. The Committee would also like to thank the many generous donors who wish to remain anonymous.



- **Action Financial Group Ltd**
- **Advanced Stainless Inc.**
- **Advantage Care Pharmacy**
- **Al and Randee Hooghiem**
- **Alison Warwick**
- **Andrew Sloan**
- **Andy & Ann Honchell**
- **Antonissen Trucking Inc**
- **Arkess Rebekah Lodge**
- **Aylmer Area Community Foundation**
- **Aylmer Express**
- **B&M Finishes**
- **Barbara Teeple**
- **Barry and June Kinsey**
- **Belmont Freshmart**
- **Belmont Lioness**
- **Bestway Auto Supply**
- **Bob and Suzanne Carrel**
- **Brian Hunt**
- **C. C. Dance Sewer Cleaning Incorporated**
- **Candyville Mart**
- **Catherine Bearss**
- **Chelsea Jibb**
- **Christine VanDaele**
- **Clovermead Apiaries Limited**
- **Connie Foster**

DONORS

- **Danielle Benner**
- **Dave H. Jenkins**
- **David Perrin**
- **Deb Shackelton**
- **Debra Shackelton**
- **Debra Wilson**
- **Dianne Wilson**
- **Dominique Giguère and Jed DeCory**
- **Don & Suzanne Ferguson**
- **Don and Wilma Hunt**
- **Donald Hunt**
- **Douglas & Shannon Inglis**
- **Dowler Karn Limited**
- **Dr Dixie Esseltine**
- **Dr. Avril Saunders–Currie and Greg Currie**
- **Elgin Business Resource Centre**
- **Elgin Roofing Inc.**

- **Elgin–St. Thomas Community Foundation**
- **Elizabeth and Gerry Vanderwyst**
- **Elizabeth Pearce**
- **Emily Perrin**
- **ETBO Tool & Die**
- **Finley Williams**
- **Forth Rail Management Inc**
- **Goodwill's Used Cars**
- **Gord Vessie**
- **Green Lane Community Trust Fund**
- **Grovesend Farms Inc.**
- **Haley family**
- **Heather James**
- **Ian & Connie Foster**
- **Ida and David McCallum**
- **IGPC Ethanol Inc.**
- **IModular Homes Inc.**



DONORS



- **J.B. Wilson & Son Well Drilling Ltd.**
- **Jack and Ruby Dykxhoorn**
- **Jack Couckuyt**
- **Jacob and Maria Knelsen**
- **Jason Hunt**
- **Jill Mater**
- **Jim and Jeanette Jenkins**
- **Joe Snyders**
- **John & Mary Bajc**
- **John Bajc**
- **John Fleck**
- **John/Ruth Anne Perrin**
- **June & Jim Harris**
- **Karen & Gilles Leblanc**
- **Keith and Anne Howe**
- **Keith and Karen Hunt**
- **Kenneth and Mary Stover**
- **Kim and Ian Jeffreys**
- **Knights of Columbus - Our Lady of Sorrows**
- **Kristen Louttit**
- **Larry McNeil**
- **Lloyd Perrin**
- **Lois Davis and Brenda Streib**
- **Lorne James**
- **Luyks Siemens Helder LLP**
- **Lynn Acre**
- **Mapleton Church of Christ**
- **Mara Tramontin**
- **Marilyn Greenwood**
- **Marisa Gatto**
- **Marjorie and Larry Cowan**
- **Mark and Teri Widner**
- **Mary French**
- **Maureen D. Jenkins**

DONORS

- Medavie EMS Elgin Ontario Inc.
- Medline Canada Corporation
- Michel Belzile
- Michelle Melucci
- Mike Abell Electric
- Mike Smith
- Minerva Art and Antiquities
- Mr. & Mrs. Roy Haines
- Mr. & Mrs. Brian Miller
- Mr. William Conning & Mrs. Judith Conning
- Mrs. Elizabeth West and Louise West
- Nancy Caverley
- Nicole Monotiuk
- Pam Ruckle Buys
- Pampered Chef
- Pat & Sue Zimmer
- Pauline Hooghiem

- Penny McCrimmon
- Peters Paving
- Philip and Leslie Psutka
- RD Kisuule Professional Corporation
- Robert Foster
- Robert & Michele deRyk family
- Ron and Kathy Hayhoe
- Ron Meertens
- Rosemary Kennedy
- Ross Alford
- Roxanne Lambrecht
- Royal Canadian Legion Branch 81
- Russ & Sue Wiltsie
- Ryan Hunt
- Sally Martyn
- Samantha Hunt
- Sandra and David Marr



DONORS

- **Sandra Schneider**
- **Scott and Sharon Shakir**
- **Sheri Knott**
- **Shirley Antonissen**
- **South Dorchester Optimist Club**
- **Springfield C .P. & T.-Springfield Oddfellows and Rebekah**
- **Springfield Lioness/Swans**
- **Springwater Packers**
- **St. Anne's Catholic Women's League**
- **Stan Putnam**
- **Studer's Variety (Alpha Business Enterprises Ltd)**
- **Susan and Kevin Morrell**
- **Susan Gold**
- **Tanya Beattie**
- **Terrace Lodge Auxiliary**
- **The Wood Connection**
- **Tim and Tami Emerson**
- **Tim Maloney & Family**
- **Tom and Muriel Carrel**
- **Township of Malahide Employees**
- **Trish Morrissey**
- **Tyson Edwards**
- **Van Gorp Drainage and Excavating Inc.**
- **Vera Lampman**
- **Vienna Lioness Club**
- **Vienna Swans**
- **Vuteq**
- **Wayne and Valerie Currie**
- **West Elgin Mutual Insurance**
- **Westminster Mutual Insurance Company**
- **William and Sharon MacIntyre**
- **Women's League our Lady of Sorrows Catholic**

THANK YOU!

REDEVELOPMENT RESULTS



Phase One: Construction of Addition

- This phase included the construction of the new addition, a new receiving area, and the initiation of central kitchen renovations.
- In May 2023, 64 residents moved into the new addition. To celebrate this milestone, the Honourable Minister Calandra from the Ministry of Long-Term Care visited the newly updated facility.



Phase Two: Renovation of North Wing

- This phase consisted of the renovation of the existing north Resident Home Areas (1st and 2nd floors), renovations to the basement and 1st floor core areas, and the continuation of the kitchen renovations.
- On May 15, 2024, residents moved into the North Resident Home Areas with the support of staff and volunteers.



Phase Three: Renovation of South Wing

- This final phase included the renovation of the existing south Resident Home Areas (1st and 2nd floors) and ongoing renovations to the basement and 1st floor core areas.
- Phase Three construction was completed in February 2025.
- Phase Three move-in day is anticipated to be in Spring 2025.

GRAND OPENING & DONOR RECOGNITION EVENT



Donor Recognition Event



June 7, 2025



**Terrace Lodge
(49462 Talbot St E. Aylmer, ON)**

Donors can look forward to an exclusive, guided tour of the facility and the unveiling of the donor recognition wall.

We cannot wait to celebrate this meaningful milestone and outstanding achievement for our community.



**THANK
YOU!**

